

Stop Dog Flu Campaign Social Media Assets

How to use these materials on your clinic's social media pages:


Step 1: Download the desired image from the zip folder and save to your desktop.


Step 2: Copy the text from the desired post below and add your clinic's phone number in highlighted areas.



Step 3: From your clinic's Facebook, Instagram, or Twitter page, select the desired image and paste the accompanying text to your clinic's social media page.

Step 4: Once the image and text are joined, publish the post.

Step 5: Now that your post is live, be sure to keep an eye on it for any pet owner feedback or questions.

| | Copy | Image |
|---|---|--|
| Facebook & Instagram Post 1 Photo 1 | Cases of dog flu are on the rise nationwide, and social dogs are at risk for kennel cough. Make an appointment at Enter clinic telephone for these essential vaccines. For more info on how to Pair Up for Protection, visit http://bit.ly/doginfluenza #StopDogFlu |  Nobivac Protection unites us. MERCK Animal Health |

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| <p>Facebook & Instagram Post 2 Photo 2</p> | <p>Dogs that have close contact with other dogs—at day care, kennels, or parks—are at a higher risk for infectious diseases like dog flu or kennel cough. Pair Up for Protection against <i>Bordetella</i> and canine influenza virus. Call us today for these essential vaccines at Enter clinic telephone. For more information, visit http://bit.ly/doginfluenza #StopDogFlu</p> |  <p>Nobivac Protection unites us.</p> <p>MERCK Animal Health</p> |
| | <p>Copy</p> | <p>Image</p> |

| | Copy | Image |
|------------------------------|--|---|
| Twitter Post 3 Photo 3 | Dog flu is on the rise nationwide, and kennel cough is a common canine infection. Call us today for vaccines that protect against both. http://bit.ly/doginfluenza #StopDogFlu |  <p>Nobivac Protection unites us.</p> <p>MERCK Animal Health</p> |
| Twitter Post 4 Photo 4 | Dogs infected with H3N8 flu strain stay contagious for 10 days; dogs infected with H3N2 stay contagious for more than 3 weeks. Pair Up for Protection. Contact us about dog flu and kennel cough vaccinations. http://bit.ly/doginfluenza #StopDogFlu |  <p>Nobivac Protection unites us.</p> <p>MERCK Animal Health</p> |
| | Copy | Image |

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